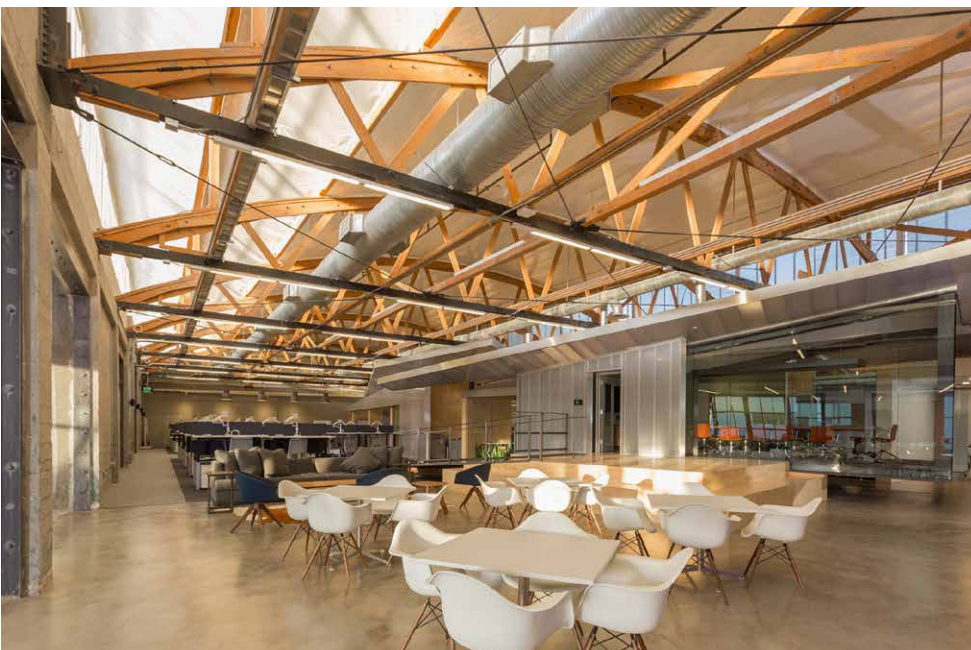


Sonos

Santa Barbara, CA

A series of converted warehouses in downtown Santa Barbara become a vibrant urban campus for a wireless hi-fi sound-system manufacturer



LOCATION:
Santa Barbara, CA

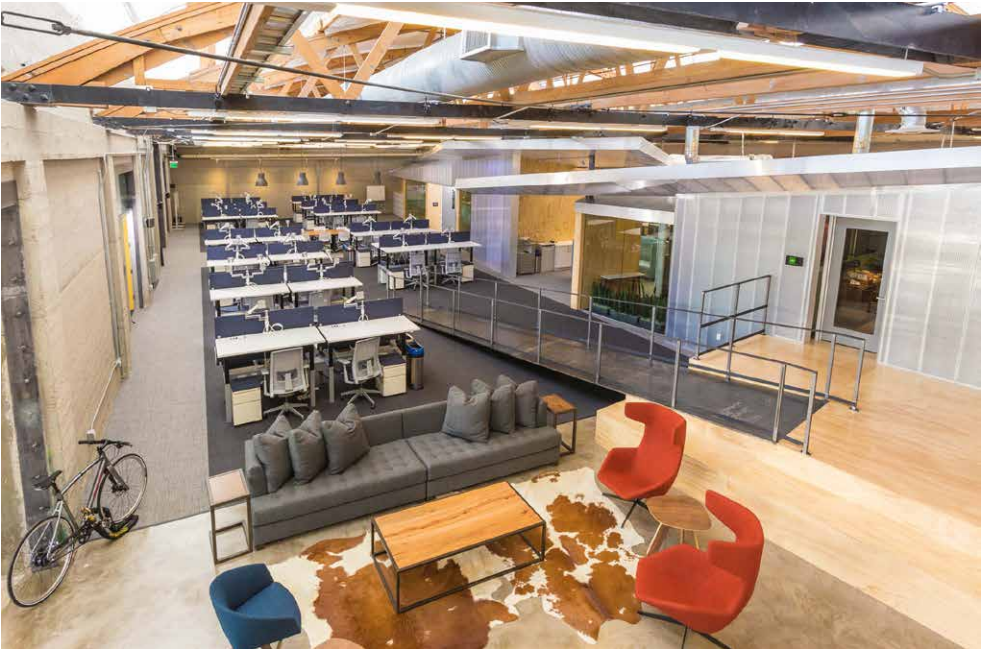
TAGS:

ADAPTIVE REUSE

WORKPLACE

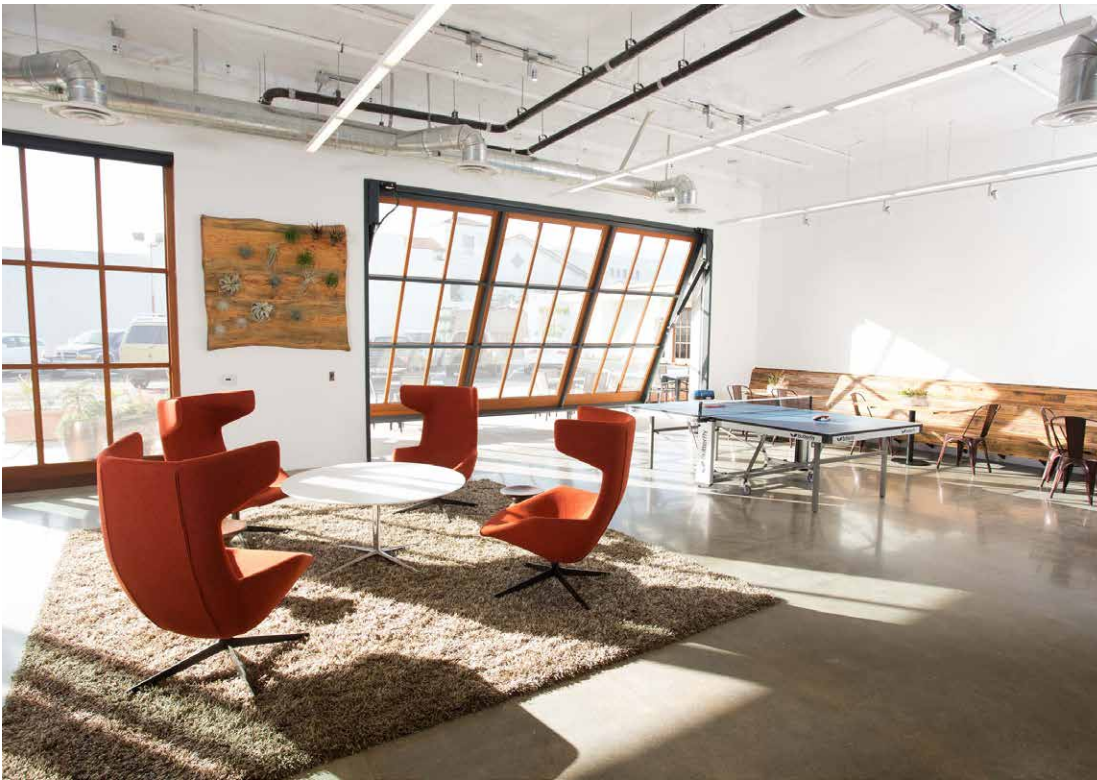
Shubin Donaldson

Sonos is a wireless hi-fi sound-system manufacturer that believes in changing the way people experience music. At the core of the brand's culture is to amplify – to shift expectations and redefine realities, which is why they chose to have their headquarters in Santa Barbara over Silicon Valley. Sonos decided to occupy a series of commercial retail warehouses at the center of downtown Santa Barbara. All buildings are within walking distance to nearby shops and restaurants and they give their employees incentives to bike to work. The goal was to create an urban campus that reflects the brand's world and is a positive influence downtown.



ShubinDonaldson

Sonos' main headquarters at 614 Chapala Street occupies 28,000 square feet of a former car dealership and houses executive management, marketing, human resources, finance, IT, and software development teams. In order to amplify creativity, communication, and teamwork we implemented an open floor plan with maximum natural lighting. Exterior patios take advantage of the Southern California indoor/outdoor lifestyle and create impromptu meeting spaces. Programmatic elements include club lounges, enclosed collaboration spaces, flex desking, experience rooms, and play areas.



Project Information

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